

**sdw**

eRecruit

sdwrecruit.co.uk

# Hate using recruitment agencies? Looking for a new way to recruit?

## Key facts and figures...

92% of job seekers look online for their next career move

The top 5 job boards in the UK represent 91% of the UK's job applicants

On average 87% of candidates a typical recruitment agency successfully places with their clients, have responded to an online advert

90% of all online job-related searches are performed by people who are currently in employment

In a recent survey 74% of job seekers stated that they found their new job by using online job boards

37% of job seekers search for jobs whilst at work



Our vision is to disrupt the traditional recruitment process by providing companies with everything they need to attract the best candidates & **recruit directly** – saving £1000's in recruitment fees

## Do you hate the fact that recruitment agencies....

1. *Take your role, advertise it on job boards, send a few CVs with no real added value & then charge you £1000's?*
2. *Pitch other jobs to candidates they have already submitted to you?*
3. *Keep in contact with candidates that they have placed with you, only to pitch them new roles with your competitors in 6 months or perhaps a years time?*
4. *Have pushy sales consultants, trying to hit sales / KPI targets?*
5. *Just hurl CVs at you until one happens to be good?*
6. *Fill up your inbox with speculative anonymous CVs? Not to mention the constant cold calls?*
7. *Don't know anything about the jobs or sector they are recruiting for?*

Passive (happily employed) candidates are looking on job boards regularly, but not for long – around 10/15 minutes per week, so your job needs to be at the top of the listings & stand out

74% of all online job-related searches start in google

58% of job seekers who have a prior negative impression of a company, said that they would not apply again in the future

In a survey of 2000 hiring managers, 33% claimed to know whether they would hire someone within the first 90 seconds

The average time spent looking at a CV is 5 to 7 seconds

On average, face to face interviews last for 40 minutes

78% of candidates say the overall candidate experience they receive is an indicator of how a company values its people



30% of all Google searches are job related

Half of job seekers search for a job whilst in bed

## But...

- 1. You haven't got the time or the expertise to write a decent, compelling advert selling your job to ensure you attract the best candidates?*
- 2. You don't know what job boards to use, haven't got time to research them, call them & then upload your own advert, filling in all the information?*
- 3. You don't have time to deal with sporadic applications filling up your inbox day & night?*
- 4. You've not got an applicant tracking system (ATS) that is fully GDPR compliant, where you can review, store all CVs, contact candidates & schedule interviews from, on any device, 24/7?*
- 5. No one to turn to who has the recruitment expertise to help you with any questions, offer advice or assist with any technical support required?*

## Sound familiar?

## There is another way...



The cost of a bad hire can be up to 3 times their salary – including the cost of finding a replacement, the cost of hiring & training, lost productivity & lower staff morale

28% of new employees leave within the first 90 days of starting a job

The estimated average cost per hire within the UK is £3000. At just £399, you will save 85% using SDW eRecruit

75% of employed workers would consider a new opportunity if they felt it was right for them

8 months is the approximate time it takes for a new employee to reach full productivity.

Basically, we are the **Purple Bricks** of recruitment...

**When you use SDW eRecruit, we will...**

1. *Take your brief or job spec and write you a compelling & optimised job advert from scratch.*
2. *Post your advert across all the leading job boards, recruitment platforms & social media, including:*



3. *Provide the full & original CV of each applicant with full contact details, which will go directly into your candidate management system (ATS), for you to review, shortlist, interview & ultimately hire.*
4. *Give you all the tools, support & vacancy exposure you'll need to be able to successfully recruit yourself at the fraction of the cost of using a recruitment agency.*
5. *Assist with any other aspects of the recruitment process that you'd like us to manage for you, albeit shortlisting, arranging interviews or managing the offer process – just see our available add on services, on our website.*

## Benefits of using SDW eRecruit



Save £1000's  
compared to using a  
traditional recruitment  
agency

Our Account Managers  
have extensive  
experience in writing  
powerful & compelling  
job adverts, that attract  
the right candidates

All applications will  
appear in your simple,  
easy to use cloud-  
based dashboard

Select any of our  
additional bolt-on  
options that meet your  
needs & to save you  
time

Hire as many  
candidates as you wish  
from any campaign at  
no extra cost

Full support every step  
of the way & start  
receiving applications  
immediately

Find out more about us and how we can help you  
recruit by visiting our website

[sdwrecruit.co.uk](http://sdwrecruit.co.uk)

Ready to get started?

Call one of our friendly team on **023 8033 6633** for a  
no obligation conversation or email  
[info@sdwrecruitment.co.uk](mailto:info@sdwrecruitment.co.uk)



We use SDW eRecruit for all of our recruitment advertising  
needs, because they understand our business and ensure the  
applicant candidates fit the roles we are looking for. The  
communication is proactive and timely and I'd happily  
recommend SDW to others."

Myles Winter – Managing Director – ETA Logistics



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4.7 ★★★★★ 25 Google reviews